

Pop-up Shop Series

Imagine your business in this space.

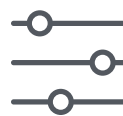
Gain valuable exposure as you test your idea and build your brand to become the next big thing.

It's time to get started, and we've got the space for you.

Don't let the excuses build up why you aren't doing what you love. Put your passion to work and begin the start of something great.



Test out your idea and our space for 30 days or more rent free. Make valuable connections and validate your business model.



Fine-tune your business while you develop customer relationships. Market your product or service in a uniquely exclusive way.



Why pop up?

A pop-up shop is a temporary storefront with a limit timeframe to leave a permanent impression with your customers. There many reasons why a business may do a pop-up. For instance, it could be a launch a new product or test a new market. There's also the opportunity to really generate buzz because you're really honing in on a specific message, a specific marketing opportunity.

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Frequently Asked Questions

What types of businesses qualify?

Businesses that are looking to establish in downtown Rock Island and are in need of storefront. Specifically, those needing retail, commercial and office space.

How long do I have in the space?

Depending on requests, you can have a month up to three months use of the space.

How much does it cost?

This is the best part. It's free of charge!

What can I use the space for?

Ideally, you are a startup business that sells a product and needs a storefront to meet new customers and grow your business through creative marketing events and promotions. You can also use it as a demonstration space to educate the market on a new product.

Can I modify the space?

You can make the space yours so long as you don't paint, attach any fixtures to the wall or remove any of the current treatments.

Are there any requirements?

We recommend and highly suggest that you hold at least 3-4 special events in order to generate adequate interest in your business.

Development Association of Rock Island
100 19th Street, Suite 109
Rock Island, IL 61201
(309) 794-6711
rockislandforward.com



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Application Form

Contact Information

Development Association of Rock Island
Phone: (309) 794-6711
Email: ereader@growthcorp.org
Address: 100 19th St, Ste 109, Rock Island, IL 61201

Please confirm your interest in the Pop-up Shop Series and the purposes for space that you are requesting below. Note that there is no guarantee you will qualify for the terms of business incubation. Your application must be completed and returned for the review process to begin.

Contact

Information

Full Name	
Email	Phone

About

Your Business

Business Name		
Street Address	City	Zip Code
Industry	Years In Business	
# of Employees	Annual Revenues	

Space

Request

If not already located in Rock Island, are you currently looking for space?

Please list the activities and events to take place in the space during the pop-up:

Please indicate what date that you are looking begin and end: