

DISCOVER ROCK ISLAND

Event Series

The goal of this program is to generate new special events that will drive traffic directly to businesses in Rock Island.

We are providing support and resources to business and organizations - your event helps to create an authentic Rock Island experience.

Develop NEW Event

Define your event scope, purpose and intended results. Assign duties of event team. Make initial materials and budget list.

Submit Application

Fill out the attached application with your event description, timeline and permits. Submit it for review.

Host Your Event

Prepare to host your event by inviting the community to attend. Have a great time and evaluate the results.

For more information, please contact us or stop by our office for further assistance.

Development Association of Rock Island
100 19th Street, Suite 109
Rock Island, IL 61201
(309) 794-6711
rockislandforward.com

Let the fun begin!

We're helping local businesses get discovered.



Request the amount
you need.



Set a date for your
event.



Track the results of
the activity.

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Frequently Asked Questions

What types of businesses qualify?

Our primary goal is to serve our local business community. We suggest that nonprofit organizations and individuals looking to host events to partner with a local business.

What are the eligibility requirements?

The event must be located in Rock Island city-limits. The event needs to be a new idea.

How much will I receive?

You will be reimbursed up to \$500. There is a limit to one (1) event per business per year.

What can I use it for?

A few examples would include arts-themed cultural activities, culinary collaborations, local music events and establishing temporary street markets.

When do I receive the money?

After completing and submitting the application prior to your event, you will receive a response within 3 days to indicate approval of your request. Your event marketing must be published with acknowledgement of DARI as a sponsor. It takes 15 business days for the funds to be awarded by check. An updated W-9 and receipts will be required with funding request.

Do I have to pay it back?

No. But please think of other businesses in Rock Island that would benefit from a grant like this - we can help more businesses together with your future contributions to pay it forward!

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Application Form

Contact Information

Development Association of Rock Island

Phone: (309) 794-6711

Email: ereader@growthcorp.org

Address: 100 19th St, Ste 109, Rock Island, IL 61201

Please confirm your interest and the purposes for the grant that you are requesting below. Note that there is no guarantee you will receive the grant amount you request. The final grant amount that you qualify for will be determined by the Discover Rock Island Program review committee. Priority access to funds is made available to DARI members and is on a first-come, first served basis while funds last. Your application must be completed and returned for the grant review process to begin.

Contact

Information

Full Name

Email

Phone

About

Your Business or Organization

Business Name

Street Address

City

Zip Code

Event

Request

Title of Event:

Date of Event:

Summary of Event:

Estimated Attendance:

Requested Amount:

How do you believe this event will help your business grow?

Will this event bring visitors from out-of-town? And how will you promote it?
